



"Freshness And Origin, 27 for traceability"

www.fao27.com



Privacy Policy and Your Privacy Rights

Last Updated 26th April 2018

General

This site is a service of FAO27.

This Privacy Policy applies only to information that you provide to us using this web site or any other FAO27 sites (the "Site"). This Privacy Policy does not apply to information collected elsewhere, including offline and on web sites linked to or from the Site.

Please read this Privacy Policy carefully. By using or accessing the Site, and/or by registering with the Site, you agree to the terms of this Privacy Policy.

We reserve the right to revise this Privacy Policy at any time. When we do, we will give you notice of the revised Privacy Policy by posting the revised Privacy Policy on the Site and by revising the "Last Updated" date at the top of this Privacy Policy.

You are responsible for regularly reviewing the current privacy policy. Any change, update or modification we make will be effective immediately upon posting on our Site. Your continued access of our Site after we post any changes or revisions constitutes your acceptance of any changes or revisions to the Privacy Policy.

Governing Law

These terms and conditions are governed by and construed in accordance with the laws of the United Kingdom and you irrevocably submit to the exclusive jurisdiction of the courts in that State or location.

Collection of Information

We collect "automatic information" and "personally identifiable information." "Automatic information" is information automatically collected by our web server (which may be hosted by a third-party) that your web browser makes available whenever you visit our Site, such as the IP address of your computer, your operating system version and browser type, the duration of your visit to the Site, and other standard tracking data we use to evaluate site traffic and usage patterns.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application

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can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Browser controls to block and delete cookies (look under the heading "Tools", or similar heading in your particular browser for information controlling cookies) or third party software installed on your browser.

We may also include tracking code in marketing e-mail messages or our newsletters in order to determine whether messages have been opened and whether you have clicked on the links in those messages.

We may from time to time use advertising companies to develop banner ads for our Site. These ads may contain cookies that may be sent to your browser through the banner ads. We do not have control over cookies placed by our advertisers, nor do we have access to any information their cookies may collect.

You always have the option not to provide the personal information we request. If you choose not to provide the personal information we request, you can still visit our Site, but you may be unable to access or use certain options and/or services.

Use and Disclosure of Personal and Financial Information

If you elect to provide personal information to us, we may use it for the purpose for which it was provided (e.g., to establish your account, send you publications to which you have subscribed, attribute content you submit to the Site to you, etc.), and for the other purposes set forth herein.

We may use personally identifiable information to (1) send you e-mails about your account; (2) respond to e-mails; (3) provide customer support; and (4) perform other similar functions. We may also use personally identifiable information to send you marketing, advertising and/or product/service offerings ("Commercial Communications").

We may share personally identifiable information with our affiliates and with our partners, for marketing, advertising, and/or product/service offering purposes. While we will seek to require all such third parties to follow appropriate privacy policies consistent with this Privacy Policy, and will not authorize them to use this information except for the express purpose for which it is provided, FAO27 does not bear any responsibility for any actions or policies of third parties.

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If you wish to limit the Commercial Communications you receive from us and/or our affiliates and partners, and/or do not wish to have your personally identifiable information shared with third parties, you may opt (i) not to have your personally identifiable information shared with third parties, (ii) not to receive Commercial Communications from third parties, and/or (iii) not to receive Commercial Communications from us except for Commercial Communications related to the product or service for which you provided your personally identifiable information, as described below under "Opt-Out Option."

We may also disclose personally identifiable information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact, or bring legal action against someone who may have breached our Terms of Use, or who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other users of our Site, or anyone else who could be harmed by such activities. We may also disclose personally identifiable information when we reasonably believe that the law requires it.

In addition, as our business changes, we may buy or sell various assets. In the event all or a portion of the assets owned or controlled by FAO27 are sold, assigned, transferred or acquired by another company, personally identifiable information may be among the transferred assets.

If you submit financial information to us, we may use that information to verify your credit and collect payments for your purchases, orders, registrations, etc. We may share your financial information with third parties that process financial transactions on our behalf.

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Our Site may from time to time contain links to other websites, including suppliers, advertisers and affiliates. We have no control over, and are not responsible for, the content of, or information gathered by, these other websites. We do not endorse any of these websites or the products or services associated with such websites merely because they are linked to our Site.

Opt-Out Option

If you do not want FAO27 to share your personally identifiable information with third parties, or if you do not wish to receive Commercial Communications from FAO27 and/or third parties, you may (i) state your preferences at the time you submit your personal information to us, or (ii) change your preferences at any time by (a) notifying us in writing of your e-mail address and of your preference that we not share your information and/or that you do not wish to receive such Commercial Communications from FAO27 and/or third parties, or (b) following the unsubscribe instructions contained within the e-mail you receive from us.

We will update your preferences as soon as is reasonably practical.

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You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to FAO27 Ltd, Caledonian House, High Street, Dingwall, IV15 9RY.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.